

HEWLETT-PACKARD COMPANY
Legal Department, IPA Section, ms: 35
P O BOX 272400
Fort Collins, CO 80528-9599

PATENT APPLICATION
Attorney Docket No: 10007237-1

Remarks/Arguments

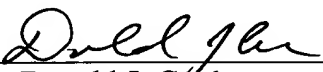
In response Applicants include in this response marked up sheets sheet 5/10 and 8/10 each labeled Attachment I and also labeled as "Annotated Sheet." In addition, Applicants are resubmitting replacement sheets 5/10 and 8/10 as originally marked REPLACEMENT SHEET under the inventors name and above the sheet number and with the added label "Replacement Sheet" hand written in the upper right hand corner of each sheet. Applicants hope that this time such replacement sheets will be forwarded on to Examiner.

If for any reason the Examiner finds the application other than in condition for allowance, the Examiner is respectfully requested to call Applicants' representative at (541) 715-1694 to discuss the steps necessary for placing the application in condition for allowance.

Favorable action by the Examiner is solicited.

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(541) 715-1694

Respectfully submitted,
Charles M Patton et al.

By: 
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Reg. No. 50,406
Attorney for Applicant

Date: 8/23/05



"Annotated Sheet"

Docket No. 10007237

Attachment I

DIGITAL CONTENT WITH INFORMATION OF LATENT VALUE TO PURCHASER
AND METHOD FOR MAKING THE SAME

Charles M. Patton, et al.

5/10

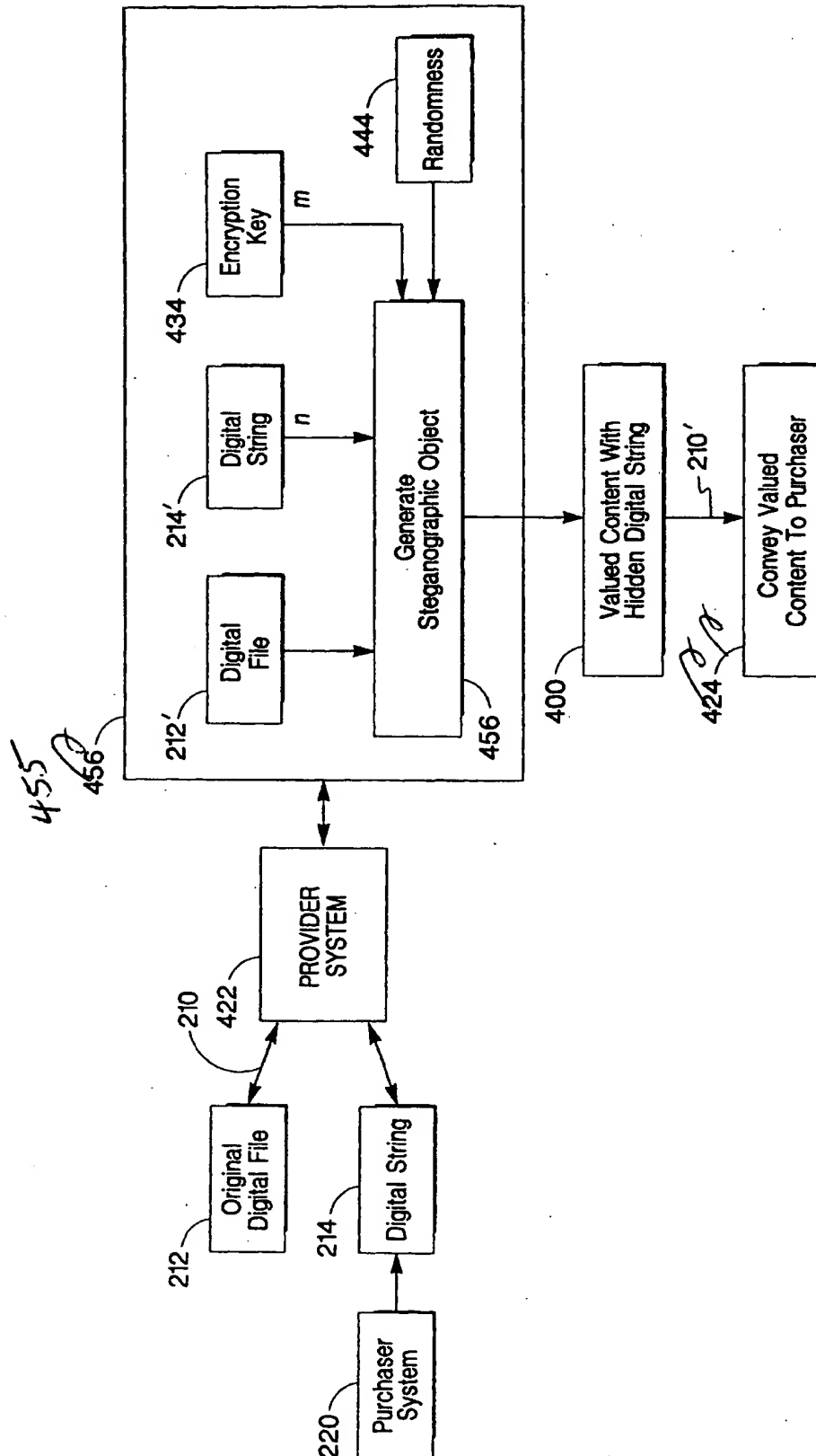


Fig. 4

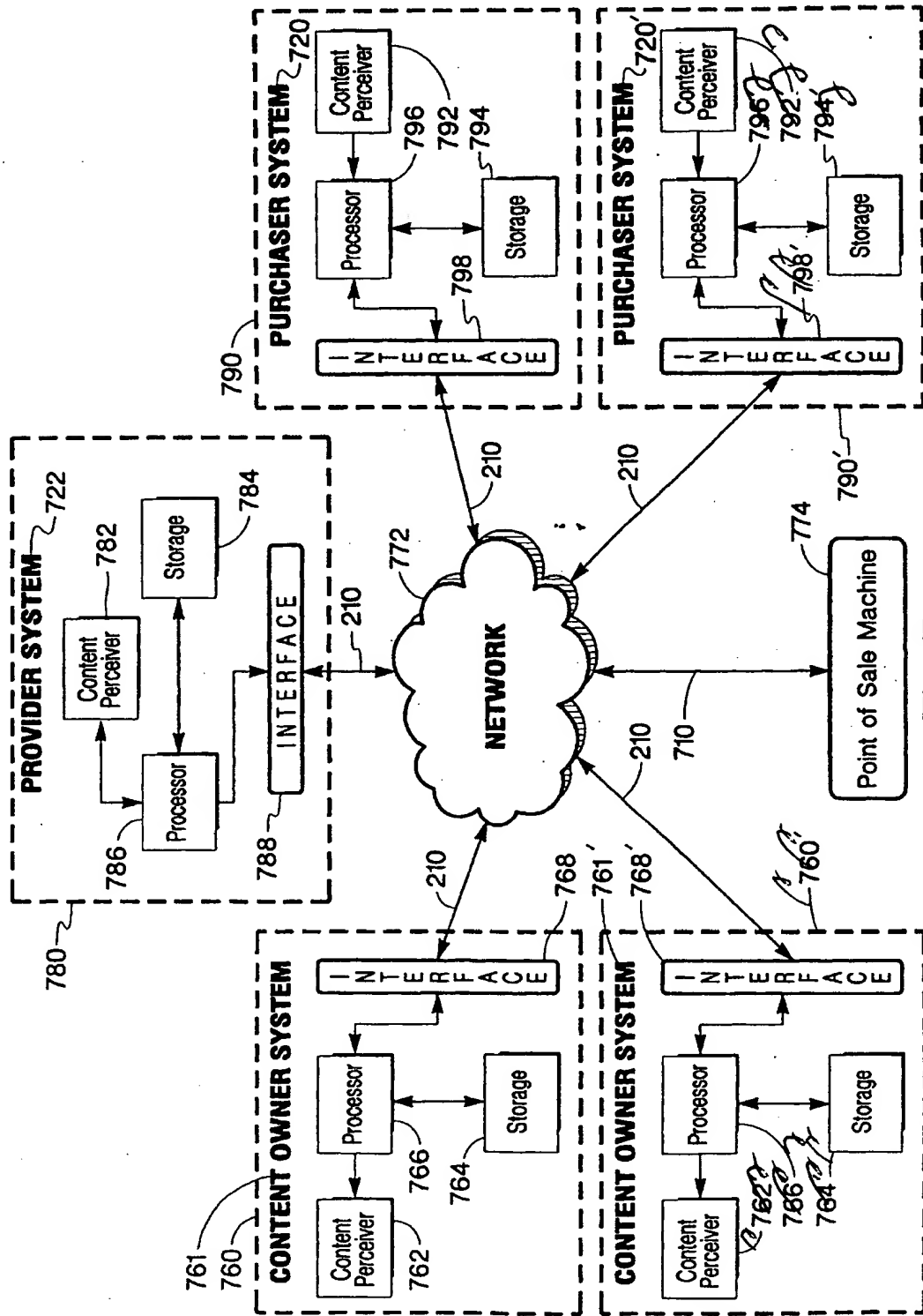


Fig. 7